

CWA PAN AFRICAN WOMEN'S FORUM

THEME

“ROLE OF AFRICAN WOMEN IN
ANCHORING SUSTAINABILITY IN
THE SOCIO-ECONOMIC
DEVELOPMENT AGENDA IN
AFRICA”



FORUM DATE:
18 AUGUST 2022
PHAKALANE GOLF ESTATE HOTEL &
CONVENTION CENTRE GABORONE,
BOTSWANA

BACKGROUND

At its February 2019 summit, the African Union (AU) launched a strategy on Gender Equality and Women's Empowerment (GEWE) 2018 – 2028. The strategy is “based on an inclusive and multisectoral approach” and is anchored on lessons learnt from the 2009 Gender Policy.

The main aim of the policy is to alleviate key constraints to gender equality and Women's empowerment, with a view of encouraging women and girls to partake fully in economic, political and social affairs. As a framework document, the GEWE Strategy seeks to bolster women's agency in Africa and intensify their voices and that their concerns are fully addressed through, for instance,

effective implementation of legislation and commensurate financing of gender equality initiatives.

To commemorate the 2022 International Women's Day, the AU launched the “What African Women Want” initiative to market and promote the implementation of the Strategy for the rapid and full implementation of the GEWE 2018 – 2028.

This includes advocacy for the implementation of programmes set aside to form part of the African Women's Decade of Women's Financial and Economic Inclusion (2020-2030); to ensure that women fully understand, appreciate and benefit from their rights and enlarge the spaces for empowerment.

Theme: The Role of African Women in Anchoring Sustainability in the Socio-Economic Development Agenda in Africa

The “” campaign is aligned to Aspiration 6 of Agenda 2063 which advocates for “An Africa, whose development is people-driven, relying on the potential of African people, especially women and youth, and caring for children”.

OBJECTIVES OF FORUM

The forum, therefore, aims at bringing together a diversity of women and other stakeholders to engage and exchange, share expertise, experiences and success stories, challenges and recommendations on the overall set themes and sub themes. Stakeholders and Women will forge business to business collaborations, business to consumer linkages and this forum will also serve as consultative opportunity for legislators/policy-makers.

FORMAT

- OPENING CEREMONY
- PANEL DISCUSSIONS,
- BUSINESS TO BUSINESS LINKAGES,
- BUSINESS TO CONSUMER LINKAGES, EXHIBITION,
- COCKTAIL-NETWORKING

The Forum will be both Physically and Virtually attended

0800hrs-1630hrs (CAT). It will take off with an Opening Ceremony, followed by sub-themed Panel Sessions. There will be facilitation of match-making meetings that will take place during the Forum, and on-going physical and virtual exhibition.

1830hrs-2130hrs Cocktail – Celebration of African culture and networking session

The Forum aims to;

Host over

200 +

Physical Attendees

Host over

1500 +

Participants

Reach over

500,000 +

Consumers in Africa and beyond

PANEL

Panel 1 Title ; Role of African Women in Anchoring Sustainability in the socio economic development Agenda in Africa

Panel 2 Title; Overview of Policy Frameworks for Women Empowerment

Panel 3 Title; Access to Finance

Panel 4 Title; Educating the Girl Child – an Avenue for Women’s Contribution to National Development Agenda

Panel 5 Title; Digital Tools for Women in Trade in post-COVID era

EXPECTED OUTPUT

Among other outputs, the Forum will seek to:

- Provide insights on latest developments on the policy frameworks for women empowerment;
- Build awareness among women (and youths) of opportunities for them to sustain businesses;
- Lobby policy-makers to put in place strategies to support women-led businesses;
- Identify digital tools that women-led business can leverage on in sustaining their businesses; and
- Compile recommendations for consideration by policy-makers, business, civic society and other stakeholders in improving the business environment for women across Africa.



ORGANIZER AND PARTNERS



IN PARTNERSHIP AND SPONSORED BY;

- Government Agencies
- Financial
sector/Banks/Insurance
- Education sector
- Chambers of Commerce's
- Manufacturing
- Retail
- Tourism
- Agribusinesses
- ICT
- Energy
- Consultancy

PARTICIPATION

The Forum will be open for attendance by;

- Traders
- Investors,
- Academia
- NGO's policy-makers
- Planners,
- Developers,
- Operators and women groups from African and other countries.
- Representatives from inter-governmental organizations
- Financial institutions
- Civic society
- Business associations and the private sector will also participate in the Forum.



VENUE AND DATE



DATE:
18 AUGUST 2022

CONTACT PERSONS

Physical and Virtual (hosted by CWA) at Phakalane Golf Estate Hotel & Convention Centre Gaborone, Botswana. (Zoom / Facebook / Tweeter Space / YouTube links will be communicated in due course)

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DELEGATE PACKAGES FOR PHYSICAL ATTENDANCE

Per person

P1200 per person

Exhibitor-Per Stand

P750

Corporate Package

-5 persons | -10 persons

P5000

P9500

T&C's apply

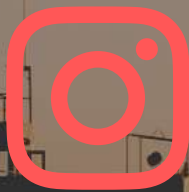
DIGITAL PLATFORMS



Conference

Registration on:

www.conversationwithafrica.org



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